

ORDER



Orders	Order / Rev:	167136
	Alt Order #:	06816377
	Product Desc:	D.C.C.C.
	Estimate:	1192
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	09/27/12 / 09/27/12
	Order Type:	GENERAL

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC Democratic Congressional Campaign Committee
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	167	\$123,075.00	\$104,613.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	167	\$123,075.00	\$104,613.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Annie Brady			Start Of Order - End Of Order	100%

Order Share

Station/Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$123,075.00
Market	100%	\$723,970.59

Competitive Share

CABLE	0%	\$0.00
KARE	25%	\$180,992.65
KMSP	18%	\$130,314.71
KMWB	1%	\$7,239.71
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$14,479.41
WCCO	33%	\$238,910.29
WFTC	4%	\$28,958.82

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Advertiser: DCCC Democratic Congressional Camp:
Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1
Estimate: 1192

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
N 2	M	11/06/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	1	\$500.00	3	0.00	NM	1	\$500.00											
5 EW NWS 6A																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 11/05/12</td> <td>11/11/12</td> <td>-T-----</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/05/12	11/11/12	-T-----	1	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	-T-----	1	\$500.00	0.00																					
3	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	12	\$450.00	3	0.00	NM	12	\$5,400.00											
GD MRN AMR-ABC																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-TWTF--	12	\$450.00	0.00																					
4	M	11/06/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	-T-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00											
GD MRN AMR-ABC																										
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Week: 11/05/12	11/11/12	-T-----	2	\$450.00	0.00																					
5	M	11/03/12	11/03/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00											
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Week: 10/29/12	11/04/12	-----S-	3	\$550.00	0.00																					
6	M	11/03/12	11/03/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00											
5 EW NW-SA 8AM																										
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Week: 10/29/12	11/04/12	-----S-	3	\$450.00	0.00																					
7	M	11/04/12	11/04/12	SU GMA Su GMA	CM	7-8a	-----S	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00											
GD MRN-SUN-ABC																										
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Week: 10/29/12	11/04/12	-----S	3	\$700.00	0.00																					
8	M	11/04/12	11/04/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00											
5 EW NW-SU 8AM																										
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Week: 10/29/12	11/04/12	-----S	3	\$550.00	0.00																					
9	M	11/04/12	11/04/12	Su 9-10a This Week	CM	9-10a	-----S	:30	3	\$1,500.00	2	0.00	NM	3	\$4,500.00											
THIS WEEK-ABC																										
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Week: 10/29/12	11/04/12	-----S	3	\$1,500.00	0.00																					
10	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-TWTF--	:30	8	\$300.00	3	0.00	NM	8	\$2,400.00											
LIVE WTH KELLY																										
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Week: 10/29/12	11/04/12	-TWTF--	8	\$300.00	0.00																					
11	M	11/06/12	11/06/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-T-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	-T-----	2	\$300.00	0.00																					
N12	M	10/30/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	-TWTF--	:30	8	\$300.00	2	0.00	NM	8	\$2,400.00											
5 EW NWS 11AM																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-TWTF--	8	\$300.00	0.00																					
N13	M	11/05/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	3	\$300.00	3	0.00	NM	3	\$900.00											
5 EW NWS 11AM																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	MT-----	3	\$300.00	0.00																					
N14	M	10/30/12	11/02/12		CM	3-4p	-TWTF--	:30	8	\$200.00	3	0.00	NM	8	\$1,600.00											

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Advertiser: DCCC Democratic Congressional Camp:
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Estimate: 1192

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Twin Cities Live															
TWIN CITIES LV															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 - TWTF-- 8 \$200.00 0.00															
N15	M	10/30/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p		:30	10	\$300.00	3	0.00	NM	10	\$3,000.00
MILLIONAIRE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 - TWTF-- 10 \$300.00 0.00															
N16	M	11/05/12	11/06/12	M-F 4-430p Millionaire	CM	4-430p		:30	3	\$300.00	3	0.00	NM	3	\$900.00
MILLIONAIRE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 11/05/12 11/11/12 MT---- 3 \$300.00 0.00															
N17	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p		:30	8	\$700.00	2	0.00	NM	8	\$5,600.00
5 EW NW 5P MF															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 - TWTF-- 8 \$700.00 0.00															
N18	M	11/05/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p		:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
5 EW NW 5P MF															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 11/05/12 11/11/12 MT---- 3 \$700.00 0.00															
N19	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p		:30	10	\$1,000.00	3	0.00	NM	10	\$10,000.00
5 EW NW 6P MF															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 - TWTF-- 10 \$1,000.00 0.00															
N20	M	10/30/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p		:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
5 EW NW630P MF															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 - TWTF-- 2 \$1,000.00 0.00															
N21	M	11/04/12	11/04/12	Su 530-6p Su 530-6p News	CM	530-6p		:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
5 EW NWS E-SUN															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S 3 \$900.00 0.00															
22	M	11/05/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p		:30	3	\$7,500.00	3	0.00	NM	3	\$22,500.00
DWTS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 11/05/12 11/11/12 M----- 3 \$7,500.00 0.00															
N23	M	10/30/12	11/02/12	M-F 1102p News M-F 1102p News	CM	1102-1132p		:30	4	\$400.00	2	0.00	NM	4	\$1,600.00
5 EW NWS 11PM<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 - TWTF-- 4 \$400.00 0.00															
N24	M	10/30/12	11/02/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p		:30	8	\$1,200.00	3	0.00	NM	8	\$9,600.00
5 EW NWS 10PM<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 - TWTF-- 8 \$1,200.00 0.00															
N25	M	11/03/12	11/03/12	Lt News Delay ABC Spot 6M Late News Delayed	CM	1030-1105p		:30	3	\$750.00	3	0.00	NM	3	\$2,250.00
5 EW NWS 10PM<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -----S- 3 \$750.00 0.00															
N26	M	11/04/12	11/04/12		CM	10-1035p		:30	3	\$1,800.00	3	0.00	NM	3	\$5,400.00

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N38	M	11/05/12	11/05/12	M-F 4-430p Millionaire	CM	4-430p		M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
MILLIONAIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		2		\$300.00		0.00						
N39	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p		M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
5 EW NW 5P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1		\$700.00		0.00						
N40	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p		M-----	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
5 EW NW 6P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		2		\$1,000.00		0.00						
N41	M	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p		M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1		\$1,000.00		0.00						
N42	M	11/05/12	11/05/12	M-F 1102p News M-F 1102p News	CM	1102-1132p		M-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
5 EW NWS 11PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		2		\$400.00		0.00						
N43	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
5 EW NWS 10PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1		\$1,200.00		0.00						
N44	M	11/05/12	11/05/12	M-F 1035-1102p Nightline	CM	1035-1102p		M-----	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
ABC-NITELINE<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		2		\$750.00		0.00						

Totals 167 \$123,075.00